



# Information Technology

The Netherlands



**#1**

**MOST CONNECTED  
COUNTRY IN THE WORLD**

*DHL Global Connectedness Index 2014*

**#1** in **EU**

**FOR OUTSTANDING  
USE OF ICT**

*World Economic Forum Europe  
2020 Competitiveness Report*

**4<sup>th</sup>**

**Most Advanced**

**ICT ECONOMY IN  
THE WORLD**

*World Economic Forum 2015*

# The Digital Gateway to Europe

**Considered one of the most wired countries in the world, the Netherlands is Europe's hotspot for leading information and communications technology companies.**

## **IT Leaders Choose Holland**

Holland's state-of-the-art, 100% digital, advanced fiber-optic network and competitive fiscal climate support a strong community of startups and global IT companies. In fact, 60% of Forbes 2000 companies in the IT industry have already established operations in Holland.

## **Unparalleled Resources for IT Companies**

With the highest broadband penetration per capita in the world—99% of all households—as well as one of the world's fastest average broadband speeds, Holland's IT infrastructure is one of the best on the planet. Plus, we have the largest cyber security cluster and one of the most advanced markets of data centers in Europe—not to mention world-class R&D facilities and logistics infrastructure—making the Netherlands a smart choice for any IT business operation.



### DID YOU KNOW...

*The Netherlands is home to the world's largest Internet exchange—AMS-IX.*



Global IT company Cisco Systems opened its campus in Amsterdam in 2002 and now employs 1,000 people in the facility, which includes the European operations center, Dutch and pan-EMEA sales teams, customer advocacy, internal sales and other activities.

“

*Thanks to the country's excellent technical infrastructure and the fact that the AMS-IX Internet hub is located here, it's also becoming the IT Delta of Europe.”*

Edwin Prinsen  
Managing Director  
Cisco Netherlands

# A History of Innovation

**Ranked No. 4 on the Global Innovation Index, the Netherlands has a rich history of innovation. In fact, the Dutch invented Bluetooth, Wi-Fi, the CD and the DVD.**

Today, Holland's robust network of public-private partnerships, R&D ecosystems and education institutes ensure businesses have the resources they need to stay on the cutting edge of discovery.

## DID YOU KNOW...

*University of Twente's CTIT is the largest IT academic research institute in the Netherlands – and one of the largest in Europe.*

## A History of Innovation



### DVD & CD

Developed by Philips in the Netherlands



### WI-FI

Developed at TU Delft in the Netherlands



### BLUETOOTH

Developed by Dutch engineer Jaap Hartsen



### PYTHON

Developed by Dutch scientist Guido van Rossum

### COMMIT/

### COMMIT/

Biggest IT research project in the Netherlands including 100 IT companies, users and universities

## High Tech Campus Eindhoven

*High Tech Center and R&D Ecosystem*

**100+**

COMPANIES & INSTITUTIONS

**10,000+**

R&D STAFF & ENTREPRENEURS

## Delft University of Technology

*8 Facilities & Numerous Research Institutes*

**19,000+**

STUDENTS

**3,300+**

SCIENTISTS ON STAFF



Since landing in the Netherlands in 1924, New York-based technology and computing corporation IBM has grown to employ approximately 4,000 people there—making its Dutch presence almost as old and well-established as the company itself.

“

*The Dutch have a focus on innovation and highly educated resources, which allow them to conduct groundbreaking research.”*

Harry van Dorenmalen  
Chairman  
IBM Europe



## How We Can Help

***The Netherlands Foreign Investment Agency (NFIA) stands ready to help companies big and small at every stage of establishing or expanding operations here.***

***Free, confidential services offered by NFIA include:***

- Organizing fact-finding missions
- Arranging meetings with relevant partners
- Providing personalized guidance and counsel on tax, government and permit procedures
- Exploring location options and business solutions

***Visit our website to set-up a meeting with an NFIA representative near you.***



Netherlands Foreign Investment Agency

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